

Citeline Community

Create a Home for Engaged Trial Stakeholders



More than just a registry — our HIPAA/GDPR-compliant community brings you closer to patients, caregivers, and healthcare professionals (HCPs). Through Citeline Community, you can unite engaged patients and create a base of prospective participants who can enroll in future trials.

A 2-Step Solution

Step 1 Create your community with Citeline

- Citeline builds a public web page and configurable intake form for patients, caregivers, and HCPs to join your community. Members consent to being contacted and set their notification preferences.
- Access our secure, centralized platform to send communications tailored to various use cases and business needs, as well as track and monitor engagement.
- Communications can include alerts about upcoming trials, custom messages to targeted groups, or recruitment materials before studies start.

Step 2 Drive traffic through awareness campaigns

- The community supports business needs by driving awareness, boosting registry signups, and building a robust network of members.
- You can engage and survey members to identify unmet needs, then translate those insights into patient-inclusive clinical trial designs.

Advantages of Citeline Community



Personalized engagement with tailored messaging and direct feedback channels that help build trust



Enhanced data visibility through de-identified community demographics, community growth tracking, and therapeutic area interests

Partner with Citeline to create a **dynamic, patient-centered community** that supports clinical trial recruitment and boosts brand awareness.

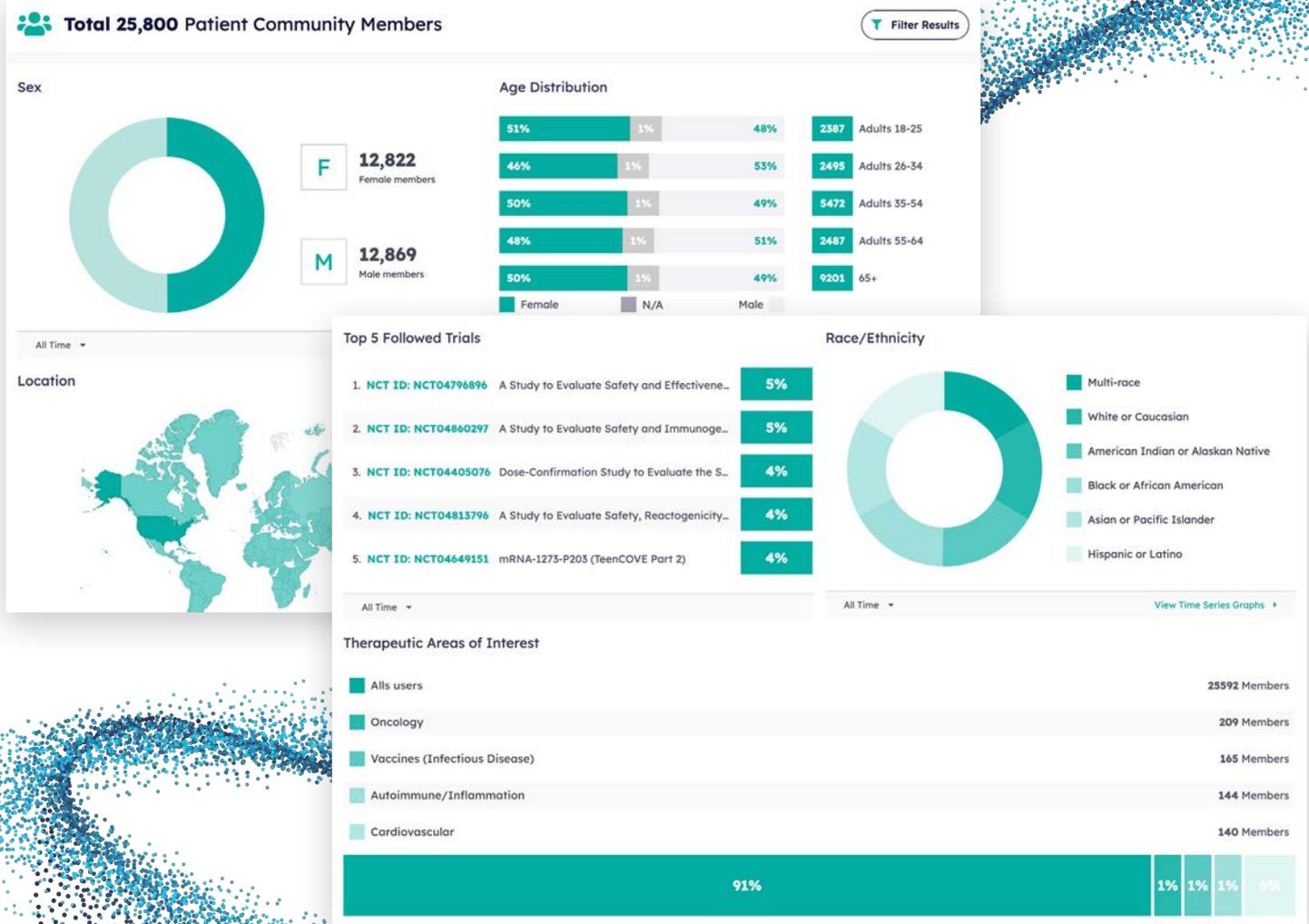
Proven success:



One sponsor community has **70,000+** highly engaged members, growing at a rate of **44% MoM** with a **50%+** notification open rate



Sponsors leveraging community channels to re-engage patients have received **10 to 300+** additional referrals per study (dependent upon growth and maturity of community)



Copyright © 2025 Citeline, a Norstella company.